



LUBBOCK NAACP  
ANNUAL  
SCHOLARSHIP  
*Dinner*

AUGUST 1, 2026



MCM ELEGANTÉ  
HOTEL & SUITES  
801 AVENUE Q, LUBBOCK, TX 79401



RECEPTION  
6:00 PM



DINNER  
7:00 PM



AWARDS  
CEREMONY



KEYNOTE  
SPEAKER



SILENT  
AUCTION



CASH  
BAR

*Empowering Minds. Building Futures.*





## **Annual Scholarship Dinner - Event Sponsorships**

### **Event Sponsor - \$10,000:**

- Only two exclusive sponsorships are available and are selected on a first-come basis.
- Logo featured in event promotions, marketing materials, and at the venue.
- Special recognition during the event and an opportunity to address attendees.
- Prime table location at venue, (seats 8 dinner guests).
- Included in Event press releases and social media outlets.
- Post-event report, (i.e., photographs, media coverage links, and engagement statistics).
- Full-screen digital ad.
- Premium-page ad in printed program.

### **Dinner Sponsor - \$7,500:**

- Special recognition during the event.
- Reserved table near the stage (seats 8 dinner guests).
- Logo is prominently displayed on NAACP website and social media outlets.
- Event photographs and media coverage links.
- Full-screen digital ad.
- Full-page ad in printed program.

### **Speaker/Entertainment Sponsor - \$5,000:**

- Special recognition during the event.
- Reserved table near the stage (seats 8 dinner guests).
- Event photographs and media coverage links.
- Full-screen digital ad.
- Full-page ad in printed program.

### **Printing Sponsor \$3,500:**

- Special recognition during the event.
- Reserved seating for 4 dinner guests.
- Event photographs and media coverage links.
- Full-screen digital ad.
- Full-page ad in printed program.