

NAACP

2026 Branch Elections Webinar

Hosted By:

National Field Team



AGENDA

- Election Rules - REMINDERS
- General Membership Meetings
 - August Membership Meeting
 - September Membership Meeting
 - October Membership Meeting
- Executive Committee
- November Election
- Voting

ELECTION BUDDY

- Voting with Election Buddy
- Undeliverable Ballots
- Election Results





REMINDER: ELECTION RULES

Effective June 1st, 2024

REMINDER: Election Rules (effective June 2024)

- Executive Directors and other staff may not sign the petition of a member wishing to run for office.
- Executive Directors and other paid staff are ineligible for nomination.
- Adult Unit Presidents, Treasurers, and Secretaries may not be related
- Persons wishing to run for elected office may not sign their own official nominating petition.



AUGUST GENERAL MEMBERSHIP MEETING

AUGUST MEETING OF THE GENERAL MEMBERSHIP

In the August General Membership Meeting, the General Membership should vote to determine the following:

- Date of the election
 - Election date must be a date in November.
- Time of the election
 - Election time must be a minimum of 4 hours.

Note: This decision must be made by the General Membership, NOT solely the Executive Committee.



AUGUST GENERAL MEMBERSHIP MEETING

AUGUST MEETING OF THE GENERAL MEMBERSHIP

After the August Meeting, the Secretary will prepare the **Notice to the General Membership**.

Things to Remember:

- Notice must be sent at least 10 days prior to the September Meeting.
- Notice must be sent to all members in good standing.
- Time, place, date and purpose of the September and October Meetings.
- This notice may be sent by Regular and email.

Note: Members should also be provided with a copy of the NAACP Candidates consent form which is available on page 2 of the Election Manual.

SAMPLE NOTICE

Notice to the General Membership

2026 Branch Election Manual - Page 6

SAMPLE NOTICE

The following is a suggested format of the notice to be sent:

NOTICE OF SEPTEMBER, OCTOBER MEETINGS AND NOVEMBER ELECTION

Dear Member:

Please note the following General Membership meetings of the NAACP Branch, for the purpose of election of officers and at-large members of the executive committee.

1. On September , 20?? (place), (time), there will be an election of the Nominating Committee(between 5-15 members). All members whose memberships are current as of 30 days prior to the meeting date may be elected to the Nominating Committee (not more than 2 being officers of the unit).
2. On October , 20?? (place), (time), there will be a report of the Nominating Committee, receipt of Nominations by Petition, and election of the Election Supervisory Committee. All members whose memberships are current as of April 1st of the election year, who's memberships have remained continuous throughout the election process, and who live and/or work within the unit's jurisdiction, may be nominated for office or as an at-large member of the Executive Committee. In order to sign a nominating petition, or be elected to the Election Supervisory Committee, a member must be current as of 30 days prior to the October meeting.
3. On November , 20??, the election of officers and at-large members of the Executive Committee will be administered using our electronic voting platform. Voting will open from ____ to _____. In order to vote in a Branch election, one must be a member in good standing of the Branch 30 days prior to the election.

Should a run-off election be necessary that election shall occur within (10) days of the original election, via electronic voting platform for (at least 1 hour).

We look forward to your participating in these activities.

_____(Secretary)



SEPTEMBER GENERAL MEMBERSHIP MEETING

SEPTEMBER MEETING OF THE GENERAL MEMBERSHIP

In the September General Membership Meeting, the branch must elect a Nominating Committee.

Things to Remember:

- General Membership determines the number of members to be elected to the nominating committee. (5-15)
- General Membership determines the number of at-large members to be elected.
- Individuals elected to the nominating committee must be “Members in good standing”.
- Within the first 10 Days of electing the committee the Secretary must call a meeting.



NOMINATING COMMITTEE DUTIES

SEPTEMBER MEETING OF THE GENERAL MEMBERSHIP

- The Nominating Committee's first order of business is to elect its Chairman and Secretary
- The committee will nominate members of the branch to run for office must be a member in good standing.
- The committee should notify the General Membership that they are available to interview members interested in office.
- The Nominating Committee shall nominate only those persons who have given written consent to be nominated. Before the Branch accepts the Nominating Committee report, the Secretary shall verify that each nominee has given written consent.



OCTOBER GENERAL MEMBERSHIP MEETING

OCTOBER MEETING OF THE GENERAL MEMBERSHIP

In the October Meeting of the General Membership, nominations are made and the Election Supervisory Committee is elected.

Things to Remember:

- A member can be nominated for only one position.
- A member does not need to be present to be nominated. As long as their consent form is presented at the time of nomination.
- A member properly nominated for a position may withdraw from contention by forwarding a letter requesting that his/her name be removed from the ballot.

THE NOMINATIONS

OCTOBER MEETING OF THE GENERAL MEMBERSHIP

There are two types of nominations that can be made for a branch election.

Nomination by Committee

b. SAMPLE COMMITTEE REPORT: "The Nominating Committee of the _____ Branch is pleased to submit the following nominations.

President..... Ms. A
First Vice President..... Mr. B
Second Vice President Mrs. J
Third Vice President Mr. C
Secretary..... Mr. E
Assistant Secretary..... Ms. D
Treasurer..... Ms. F
Assistant Treasurer..... Mr. G
Members of the Executive Committee Mrs. A, Mr. C, Ms. D, Mr. Z

Nomination by Petition

NAACP Petition for Nomination

We, the undersigned wish to nominate _____ for the office of _____, or as an at-large member of the Executive Committee. (A valid petition must contain at least 3 signatures, other than the candidate.)

Name/Date/Member ID #

1. _____ Member ID: _____
Signature: _____ Date: _____
2. _____ Member ID: _____
Signature: _____ Date: _____
3. _____ Member ID: _____
Signature: _____ Date: _____
4. _____ Member ID: _____
Signature: _____ Date: _____

For purposes of signing this petition, one must be a current member in good standing 30 days prior to the meeting. Electronic Signatures will be allowed on nominating signatures. Consent of Candidates must include an original signature.



THE NOMINATIONS

OCTOBER MEETING OF THE GENERAL MEMBERSHIP

Things to Remember:

- Each nominee must present a signed consent form at the time he/she is nominated, not after nominations are made for other positions and not after the Nominating Meeting.
- If the nominee is not on the branch roster and the nominee cannot provide proof of membership the individual may not be nominated.
- If the member has not signed the consent form, the individual may not be nominated.
- After nominations have been made brief speeches in support of the candidates should be allowed, the general membership will determine time limit.



ELECTION SUPERVISORY COMMITTEE

OCTOBER MEETING OF THE GENERAL MEMBERSHIP

During the October meeting, the General Membership shall elect an **Election Supervisory Committee** consisting of 5 members of the Branch in good standing.

- Membership current as of 30 days prior to the date they are elected.
- May not be candidates for office or at large position on the Executive Committee.
- Each candidate for president is entitled to appoint 1 representative to this Committee.
- The Election Supervisory Committee will collaborate with the National Office to ensure the branch election is administered utilizing our electronic voting platform.
- This committee will ensure the election is conducted in accordance with the Constitution and By Laws for Branches in order to protect the right of each branch member to cast his/her ballot properly.



EXECUTIVE COMMITTEE

The Executive Committee is the highest leadership body of the Branch and to satisfy its fiduciary duties, they are responsible for:

- Drafting written reports monthly to be archived by the Secretary.
- Insight into NAACP mission, purpose, goals, policies, and programs.
- Attend Executive meetings monthly unless otherwise stated.
- Participate in annual fundraising activities.
- Be active in soliciting memberships on a monthly or quarterly basis. (Branch Specific)

The Executive Committee is the central nervous system of a unit. Every civil rights concern or other issue should be filtered by and through the committee.

OFFICER BREAKDOWN

PRESIDENT

"Executive authority between meetings" not dictatorship

PRESIDENT

VICE
PRESIDENT

VICE PRESIDENT

Operates when President is absent.

SECRETARY

Record keeper for unit.

SECRETARY

TREASURER

TREASURER

Disperses and receives all monies.

Unit
Leadership



AT LARGE MEMBER OF THE EXECUTIVE COMMITTEE

At Large Members of the Executive Committee are members that have a vote in all executive committee decisions.

These individuals are elected by the General Membership during the November election along with the branch officers.

Each branch may have up to 24 at large members per the NAACP Bylaws for Units.

Note: It is not required for these individuals to be Standing Committee Chairs.



STANDING COMMITTEES

Communications | Press & Publicity
Community Coordination
Education
Finance
Freedom Fund
Health
Legal Redress
Membership and Life Membership
Civic Engagement | Political Action
Criminal Justice
Prison Branch

Religious Affairs
Youth Works
Young Adult
Women in the NAACP (WIN)
Armed Services & Veterans Affairs
Economic Development
Housing
Labor & Industry
ACT-SO
LGBTQIA
Environmental Climate Justice (ECJ)

NOTE: STANDING COMMITTEE CHAIRS ARE NOT ELECTED DURING THIS PROCESS



THE NOVEMBER ELECTION

PREPARATION FOR THE NOVEMBER ELECTION

- The Election Supervisory Committee must ensure the names placed on the ballot are spelled correctly before submitting the ballot to the National Office.
- All consent forms/petitions must be submitted using the electronic form provided by the National Office.
- Election details such as ballot, date and time will be submitted using the electronic form which will be emailed by the National Office.
- Voting shall take place during those hours announced in the election notice (minimum 4hrs).
- Results of the election will be automatically dispersed to voters by the electronic platform, at the close of the election.
- After the election has concluded the new Secretary will be responsible for ensuring the Officer Update Form is completed.



VOTING

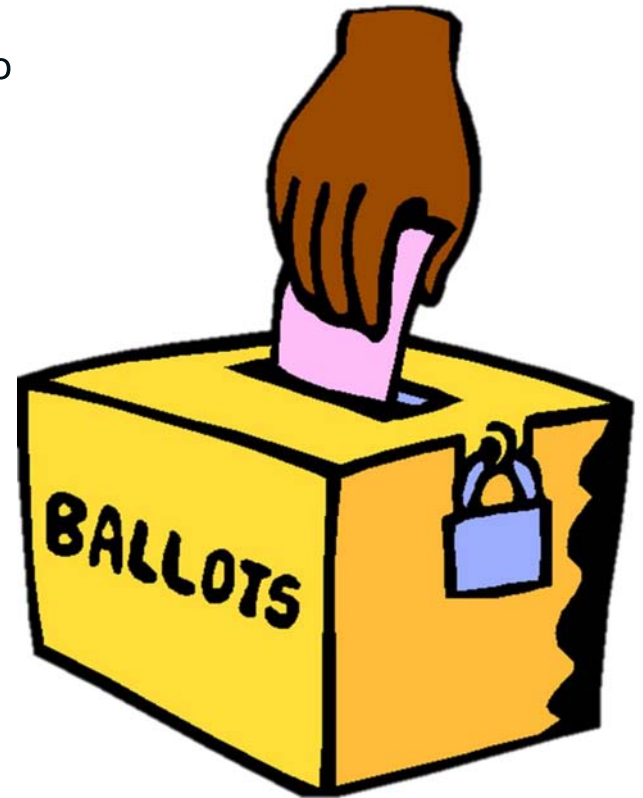
VOTING

- Only members in good standing are eligible to vote. (Good Standing members are those active at least 30 days prior to the date of the election.)
- Ballots will be received electronically to the email and/or phone of record. **Please make sure the email and/or mobile phone for each member is valid and correct in the NAACP Member Portal.**
- Once you vote from your selected method, all other methods are disabled.
- During the voting period, members will be able to cast their vote. Once submitted, they will receive a verification that the vote has been received.
- If on Election Day you have not received a ballot, the member should check with chair of the Election Supervisory Committee.

ELECTION BUDDY

HOW TO VOTE USING ELECTION BUDDY

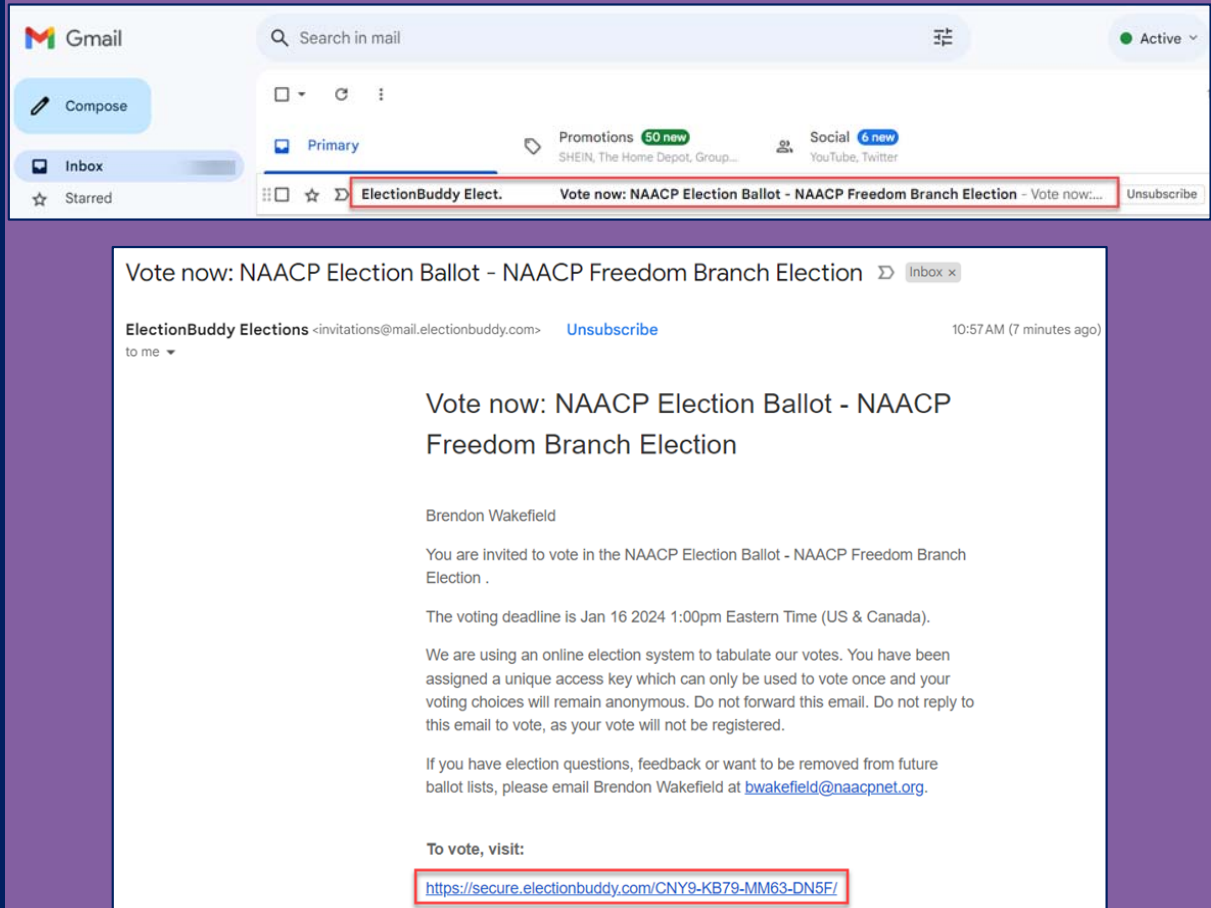
- Election Buddy issues ballots to voters electronically via Email and/or SMS Text Messages. Ballots are sent immediately when the election begins.



Election Buddy

Voting by Email:

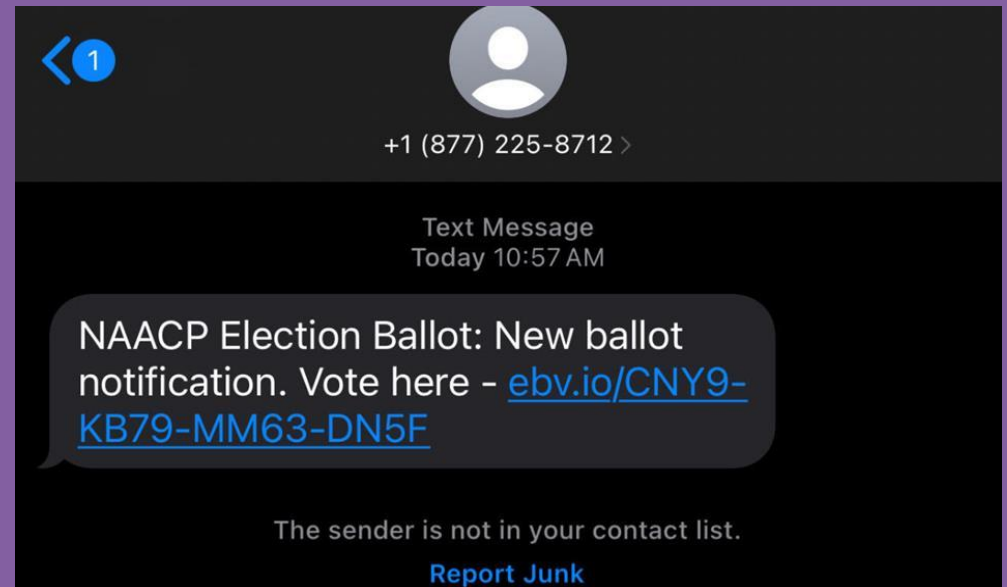
- If the member is in good standing and has a registered email in the membership portal, they will receive their ballot to the email address on file immediately once the election begins.



Election Buddy

Voting by Mobile Device:

- If the member is in good standing and has a registered mobile number on file in the membership portal, they will receive their ballot to their phone via SMS text.



NAACP Election Ballot

NAACP Freedom Branch Election

Your choices are secret and cannot be accessed by the administrator.

President

Select ONE choice. If you don't want to vote, select abstain.

Candidates

Jane Doe☒

Abstain☐

Vice President

Select ONE choice. If you don't want to vote, select abstain.

Candidates

John Smith☒

Abstain☐

Sample Ballot

- Here's an example of a sample ballot received via mobile device. The structure of the ballot is the same for both the desktop and mobile user experience.

Ballot > Review > Confirmation

NAACP Election Ballot

NAACP Freedom Branch Election

Finalize your choices by selecting **Submit**. To make changes, select **Edit**

President

Jane Doe

Vice President

John Smith

Executive Committee

Will Smith

Martin Lawrence

<< Edit

Submit >>

AA secure.electionbuddy.com

UNDELIVERABLE BALLOTS

Why would a ballot be undeliverable?

- If a ballot is marked undeliverable by Election Buddy we have either a incorrect phone number or email on file for this member.

NAACP Freedom Branch
April 26, 2024 at 7:36pm — April 26, 2024 at 7:45pm
(GMT-06:00) CENTRAL TIME (US & CANADA)
Ended
89 ballots submitted of 144 eligible voters (11 opened) — 62%
131 emails and 140 SMS sent - 0 notices queued
5 notices undeliverable. [Fix it](#)

Actions ▾

- The National Office will provide a link to the Election Supervisory Committee to request ballots for those who have not received them.

ELECTION RESULTS

Election Results

- Results of the branch election will be automatically dispersed at the end of the election.
- Results are sent to individuals whose information was "deliverable" during the election.

NAACP Election Ballot: New election results notification. See results here - ebv.io/results/V4M2X6N5BSN5

NAACP Freedom Branch Election

NAACP Election Ballot

July 24, 2024 at 12:00am — July 24, 2024 at 2:19am

[See changes](#)

(GMT-05:00) EASTERN TIME (US & CANADA)

Ended **All Votes Cast**

1 ballot submitted of 1 eligible voter — 100%

1 SMS sent · 0 notices queued

President

PLURALITY 1.0 vote tallied and 0 abstentions

Jane Doe	1.00 votes 100.00%
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Jane Doe wins with 100.00% of the vote.



RECAP: CANDIDATE REQUIREMENTS

Requirements to run for office

- Must be a member in good standing as of April 1st.
- Must nominated by the nominating committee or a nomination accepted from the floor in the October Meeting.
- Adult Unit Presidents, Treasurers, and Secretaries may not be related.
- Persons wishing to run for elected office may not sign their own official nominating petition.



RECAP: ELECTION PROCESS

ELECTION PROCESS AND DUE DATES

- **Step One:** Submit branch Election Date. (**Due Sept. 1st**)
- **Step Two:** Submit Nominating and Election Supervisory Committees. (**Due Oct. 31st**)
- **Step Three:** Submitting your Candidates and Consent/Petition forms (**Due Nov. 1st**)
- **Step Four:** The election will run on the date and time selected by the unit in the month of November.
- **Step Five:** Post-election, secretaries must complete an officer update form.

THANK YOU

ELECTION WEBINAR

Q & A

