



Lubbock NAACP, Unit #6198
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FOR IMMEDIATE RELEASE

JULY 1, 2023

LUBBOCK NAACP ANNUAL SCHOLARSHIP DINNER “DIVERSITY IS INSTRUMENTAL”

On August 26, 2023, the Lubbock NAACP will be hosting its Annual Scholarship Dinner. The evening will be a re-affirmation of our belief that **DIVERSITY IS INSTRUMENTAL!** It helps to “forge the culture of compromise and tolerance that is crucial to democracy’s success”. Our values, our words and our actions have, and will continue to reflect this assertion.

The event will be held at the Frazier Alumni Pavilion—2680 Drive of Champions, on Texas Tech Campus. The reception will begin at 6:00 p.m., and dinner will be served at 7:00 p.m. City Councilwoman Shelia Patterson Harris and KLBK’s Matt Stell will be co-hosting the event. Author and tenured professor at Texas Tech University, Dr. Bryan K. Hotchkins, will be providing the evening’s keynote address. The evening will also include live music by local artists, Daron Mann & Company and Naomi Taylor, an awards ceremony and a silent auction. Tickets are \$50 and can be purchased online at www.lubbocknaacp.org. Table/Event Sponsorships and Ads can also be purchased online or by contacting (806) 319-5805.

Thanks to this year’s exclusive Event Sponsor, H-E-B, the Lubbock NAACP is on track to reaching its goal of raising \$25,000. These funds will enable the Branch to provide several scholarships to local youth, as they are the future and a vital part of our vision that all children have the opportunity to reach their fullest potential. Proceeds raised will also be used to support local civil rights initiatives addressing Civic Engagement, Legal Redress, and Health and Educational Advocacy.

Three awards will be presented during this year’s event, two of which are named in honor of Ms. Rose Wilson and Ms. Billie Caviel for their tireless commitment, leadership and support of the Lubbock community. The Lubbock NAACP Awards that will be presented include:

- The Rose Wilson Leadership Award
- The Caviel Business & Community Service Award
- The Lubbock NAACP Youth Scholarship Award

Research indicates that: 1) A majority of Americans agree that the country’s diverse population, with people of many different races, ethnicities, religions, and backgrounds, makes the country stronger; 2) By 2055, the U.S. will not have a single racial or ethnic majority; and 3) Companies with diverse management teams, on average, enjoyed a higher increase in revenue compared to their less diverse counterparts. Diversity is worth celebrating; therefore, the Lubbock NAACP cordially invites the community to share in our vision of a more equitable society—one that embraces individual, social, racial, and cultural differences.

Since its inception in 1909, the National Association for the Advancement of Colored People (NAACP) has vigorously defended democracy and is well-known as our nation’s largest, and most widely recognized civil rights organization. Its mission is to see the political, educational, social and economic equality of rights for all people and to eliminate race-based discrimination. Re-established in April 2017, the Lubbock Branch is a non-profit organizational unit of the NAACP and is governed by a diverse and dedicated group of volunteers serving Lubbock and the surrounding area.

If you have any questions regarding this press release, please contact (806) 319-5805 or email info@lubbocknaacp.org.

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